



The Knoxville Women’s Rugby Club brings together local womxn athletes with shared interest in competition, physical fitness, and camaraderie. Established in 2005, our club competes as a Division II member of USA Rugby, the sport’s national governing body. Following the success of the women’s 2024 Olympic rugby team, we’ve seen a record interest in womxn joining KWRC and we’re excited to build on that momentum!

In 2023, we were crowned Division II National Champions. In 2024, we found continued success as division champions and finished the season 8th in the nation with a playoff run in Austin, TX. As the sport and this team continues to grow, KWRC seeks sponsorships to help offset the costs of competition and travel for our players as well field rental and maintenance, referees & equipment. Sponsorships provide exposure through our travels across the southeast and our active social media presence on platforms like Facebook, Instagram and TikTok. We prioritize strong sponsor relations and offer opportunities for promotion through events and referrals.



KWRC 2024 Playoffs in New Orleans

As a 501(c)(3) non-profit, your sponsorship is tax-deductible and we also welcome in-kind donations. Each level includes the following incentives and can be tailored to your business’s specific needs

Sponsorship Level	Incentives
<p><b>Rugger Hugger \$250 - \$499</b>  <i>Sponsors one players seasonal dues</i></p>	<p>Social media &amp; newsletter shoutout thanking you for your support</p>
<p><b>The Player \$500- \$999</b>  <i>Sponsors tournament and referee fees and home match costs</i></p>	<p>Above + Swag Pack (T-shirt + signed team picture) &amp; banner to be hung at Possum Park &amp; social events</p>
<p><b>The Official \$1,000- \$1,499</b>  <i>Sponsors one hotel night for entire team or costs associated with hosting a tournament</i></p>	<p>Above + logo showcased on website &amp; team signed rugby ball</p>
<p><b>The Coach \$1,500+</b>  <i>Sponsors seasonal training and match field costs</i></p>	<p>Above + logo on next set of team warm-ups or jerseys</p>

**Payment Options:**

Venmo: @knoxminx      PayPal: @Knoxminx      Cash App: \$Knoxminx

Please make checks payable to Knoxville Women’s Rugby and send it to our P.O. Box:

**P.O. Box 1862, Knoxville, TN 37901-1862**

Thank you for your time and consideration. If you have any questions, feel free to contact us at your convenience.

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